## Tokyo, Japan July 29-30, 2017

notes

## **2<sup>nd</sup> Organic Lifestyle EXPO Application**

# Application deadline: March 15, 2017 \*Place read the rules and regulations before signing the application.

EXHIBITOL IIIIOIIII	ation				^PI6	ease read the rules a	na regulations	before signing the application.
Company								
Address								
President				Te	ı			
Person in charge				Fa	ıx			
E-Mail				UF	RL			
Co-Exhibitor*				UF				
						Only one co-e	chibitor per	booth will be accepted.
Application for I	Rooth(e)					-		·
Booth Type	Details				Fee		Unit	Amount
1) Basic Booth		 m x2m =6㎡) an	d wall papals		¥	*/Unit	Offic	¥
1) Dasic Doolii	<u> </u>	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	name	¥			¥
2) Full Package	Space (3mx2m = 6m), system panels, fascia with company noreception counter + 1 chair, round, table + 2chairs, carpet, 4 display shelves, 3 spotlights, 1 power outlet 1 (electric consumption up to 1 KW included)				\(			
Electrical work: `	Yes/No	Water supply/d	rainage constru	uction:	Yes/No	Tasting:	Yes/No	Cooking: Yes/No*
								* encircle $\bigcirc$
Application for t	he specia	al service for	overseas exh	ibitor	'S	* This servi	ce does no	ot apply to co-exhibitors.
Details					Condition			Fee
					Submit the form for			¥150,000*
<ul> <li>Advice on products which probably have a good potential in the Japanese market</li> </ul>					these services and send			+ 100,000
Product information placed on GON site (up to 3 items)					<ul> <li>samples (by by the end of August).</li> <li>Provide specified product information (text + photos, etc.).</li> <li>An interpreter must be</li> </ul>			Interpretation: from
<ul> <li>Presenting and explaining products (samples received from exhibitors)</li> </ul>								¥40,000* per day
to interested Japanese buyers.								‡40,000° per day
Communication and meetings with potential buyers before OLE								(*plus 8% tax)
<ul> <li>Arrangements and support for matchmaking meetings at the venue</li> <li>Communication, support and reporting before and one month after OLE</li> </ul>						erpreter must be booth.		
☐ Apply for the se	· ·		☐ Apply for inte					
Topy for the se	1 1100			orprote	or arraing.	CITIONIO		
1. Exhibits Cate	gory							
□ Food □ Agricultural materials □ Body Care, Cosmetics □ Textiles, Fashion								
□ Baby, Pet sup	plies 🗆 l	Household good	ds, detergents	□ Se	ervices		□ Othe	ers (Media, Gifts etc.)
2. Product Certic	cation							
a) Our organic ex	chibits are	certificated by:						
		_	(Name o	of certi	fication b	odies)		
$\square$ International o								
b\Our producto	مرام مام	tiod oo						
b)Our products a  ☐ Fairtrade  ☐		แed as ∃ Gluten-free	□ Lactose-fre	<b>\</b>	□ Koshe	r \\oc	jetarian	□ Vegan
		_ Cluten-liee	□ Lactose-ire	<del>,</del> C	LI NOSITIE	1 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	jetariari	□ vegan
3. Type of Exhibi								
9								ter/exporter)
☐ Certication/ins	pection   Education & Training			$\square M$	1edia □ Oth		ier:	
Inquiries								
Note: The inf	ormation y	ou provide will b	e recorded and	d poste	ed on the	OLE site (dat	tabase) aı	nd publications.
\\\\ <u>\</u> \\\	cent all ita	ms of the enclos	sed Conditions	for Pa	rticinatio	n and the Adr	nieeion (	riteria
We accept all items of the enclosed Conditions for Participation and the Admission Criteria.								
Place & Date: Company Stamp/Authorized Signature:								
Secretariat								

## **Conditions for Participation in Exhibition**

#### 1. Enforcement of Conditions

Exhibitors (hereinafter include co-exhibitors) must abide by the rules below and items and notes in the Exhibitor Manual which will be presented by the organizer. If the organizer determines that an exhibitor has violated any of these conditions, the organizer has the right to, at any time, refuse the application for exhibition or revoke the right for participation, as well as to order the removal of, or changes to, booths, exhibits or decorations. The organizer will not compensate the exhibitor for any damages resulting from advance payment or any other damages caused by the revocation of an exhibition, or the removal of, or changes to, booths, exhibits or decorations.

#### 2. Admission

Exhibitors shall be limited to corporations and organizations providing products and/or services that meet the purpose of the exhibition prescribed by the Organizer. The Organizer has the right to examine submitted documents in accordance with the exhibition criteria and/or determine whether or not the exhibition applicant meets the criteria.

### 3. Application and Payment of Exhibition Fee

- 3.1 In order to take part in the exhibition, Exhibitors must fill out the official printed application form and criteria provided by the Organizer, complete it accurately, sign it in legally effective manner and return it to the Organizer. The Exhibitor thereby accepts these terms and conditions as binding. The Exhibitor should make copies of the Application from, Conditions for participation of Exhibition, and all other submitted documents, and store the copies. Submitted documents will not be returned.
- 3.2 Exhibitors are requested to pay the exhibition fee in full of the issuance of the invoice by the Organizer. The application is deemed formally accepted and the booth(s) is/are booked officially when the Organizer confirmed the payment of the exhibition fee.
- 3.3 Invoices are payable in full according to dates for payment as mentioned in the invoice. All payments are to be made in the currency shown in the invoice, without charges, quoting invoice number. If the exhibition fee is not remitted by the date designated by the Organizer, the Organizer has the right, in its sole discretion, to revoke an Exhibitor's application.

#### 4. Cancellation

- 4.1 After the submission of the Exhibitor Application, the Exhibitor is not permitted to withdraw or cancel all or part of an exhibit. If due to unavoidable circumstances the exhibitor wants to cancel all or part of the exhibit, he shall notify the Organizer in writing and pay the prescribed cancellation fee.
- 4.2 Cancellation Fee
- From the date of application receipt to April 28, 2017: 30% of invoiced amount
- From May, 2017: 100% of invoiced amount

## 5. Allocation of Exhibition Space

- 5.1 Exhibit space allocation will be determined according to booth location/format arranged by the Organizer. The Exhibitor shall accept all determinations without objection.
- 5.2 The Exhibitor is strictly forbidden from exchanging with, or assigning/leasing out to, other companies or organizations all or part of their exhibition space that has been determined by the Organizer.

#### 6.Submission of Documents

After the Organizer officially receives the exhibitor application, the exhibitor shall submit all documents requested by the Organizer by the prescribed date. In the event of any delays by the Exhibitor, the Organizer will determine, in its sole discretion, whether or not the applicant is eligible for participation.

### 7. Regulations on Exhibition

- 7.1 If any changes occur in the corporation or organization itself, or in the content of the exhibit stated in the application form/products and services, the Exhibitor must immediately notify the Organizer of such changes.
- 7.2 The manner in which decorations and exhibits are to be moved in and out of the exhibition site as well as the exhibition format shall be prescribed in the Exhibitor Manual provided by the Organizer, which the Exhibitor shall comply with.
- 7.3 The Exhibitor is not permitted to engage in any exhibition, advertising, of marketing activity in locations such as aisles, etc. Such activity is to take place only in the Exhibitor is assigned exhibition booth
- 7.4 Exhibitors must strictly observe the venue's fire prevention and safety regulations.
- 7.5 The Organizer shall not be held responsible in any way for business talks or the content of contracts entered into between Exhibitors and visitors during, before or after the exhibition.

### 8. Liability for Damages

- 8.1 The Organizer shall not be held responsible in any way for any damages to persons or products arising for any reason from use of the exhibition space, printed matter and related web site by the Exhibitor, its employees or related parties.
- 8.2 The Exhibitor shall make immediate compensation for any damages to the structures or equipment in the venue and nearby area that are the result of carelessness on the part of the Exhibitor's employees, related parties or agents.
- 8.3 The Organizer shall not be liable to compensate the Exhibitor or related parties for any damages that are due to changes in the exhibition period or the suspension of the exhibition caused by force majeure.
- 8.4 The court of arbitration for any legal disputes is in Tokyo.